

Shoreline Insertion Order

Insertion #

318919

Submitted

2021-11-22 21:44:09

Sales Rep

L-104 Shelley Kovar

Account Name

Smith & Eddy

Advertiser Status

Existing

Product Details

Product

Broadsheet

Broadsheet Ad Size

4x8

Caption

attached

Color

Yes

Color Charge / Day

\$60.00

Publications

Publication 1

9LUD

Price / Day

\$283.50

Date(s)

Mon 11/29/21

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Toskovar@ludingtondailynews.com**Tear Sheets?**

Yes

of Tear Sheets

digital coop

Copy Instructions

Bold headline small paragraphs. S& Eddy logo and Mi insurance logo and scottville address phone at bottom

We're on the move!

Through a mutual partnership with the Ludington & Scottville Chamber of Commerce; Smith & Eddy Insurance has entered into an agreement to bring the Chamber representation closer to both downtown Ludington and the City of Scottville.

Smith & Eddy has agreed to sell its Ludington office to the Chamber, and provide space for a Scottville visitor center in the Scottville building.

Smith & Eddy Insurance will consolidate its Ludington and Scottville office locations into the much larger and newer Scottville office, located in downtown Scottville.

Being efficient and locating most of our Mason County staff in this one single location will help with our customer experience and provide more effective communication between our staff and our customers.

thank you for your continued trust to handle all of your insurance protection needs and we look forward to working with you

Artwork

- [Michigan-CMYK.pdf](#)
- [ScottvilleSMithEddy400x900final.jpg](#)